

KnightsBridge & Woods

Bridging Technology and Business

E- Services

In mid 2010, KnightsBridge & Woods formed a Cyber Security Alliance with ECAS (Ecommerce Association of Singapore) to further improve Singapore companies' E-Commerce capability and promote Singapore as a regional hub for E-Commerce transactions.

As part of growing this initiative, KnightsBridge & Woods together with its key partners offer the first SaaS based mobile commerce solution in this region.



Mobile Commerce

Mobile Commerce, also known as M-Commerce, is the ability to conduct commerce using a mobile phone. M-commerce (mobile commerce) is the buying and selling of goods and services through wireless handheld devices such as a cellular telephone.

KnightsBridge & Woods in partnership with MovyloShop provides a SaaS platform that enables businesses and any other web publisher for the very first time to create their mobile store and manage it with no programming knowledge or m-site building experience.

Mobile sellers get analytics about viewers, and keep track of which orders have been paid for, shipped and delivered. They can also use tools to promote their mobile store.

KnightsBridge & Woods formed a partnership with PayPal to have a faster, safer way to pay and get paid online whilst using this m-commerce solution. PayPal service has been integrated as a payment gateway option and allows merchants and consumers to make a secure transaction.